



SPONSORSHIP FORM

Cloud Peak Sports Club is all about helping athletes reach their PEAK! Not only on the court, but in everything they do! We teach the following core values through our program offerings:

PERSEVERE: To persist in anything undertaken and to never give up! It is always too soon to quit. Our athletes maintain a purpose in spite of difficulty, obstacles, or discouragement! Athletes are courageous and continue to try new things knowing they will master them over time.

EMPOWER: Our mind controls our body, and our body controls our mind! Our athletes are actively engaged in their learning process. The quickest way to change your emotional state is to change your body language! Power posing and mastery of emotions help athletes feel and become empowered.

ATTITUDE: Our attitude shapes the way we view the world, and is reflected in our behavior! Raising our expectations, showing love, building trust, creating a vision, and showing humility are attributes of the growth-mindset and help to create a learning atmosphere!

KAIZEN: Constant, never-ending improvement should happen every day in every way! Creating better learners who truly love to learn—and can learn quickly—will forever change their lives.

Cloud Peak Sports Club's mission is to allow every child to participate in the great tradition of sport, regardless of ethnicity, disability, or income. This can only be done with the generous support of philanthropic individuals, corporate and community partners, or asking families to "pay to play". We're determined to significantly reduce (and possibly eliminate) the fees associated with gym time and/or facility use associated with participation.

Cloud Peak Volleyball and Basketball have emerged in efforts to provide a better volleyball and basketball club that can accomplish these things. Cloud Peak Sports Club does not have a budget to work with, instead, 100% of all participation (practices, tournaments, uniforms, facility and gym time) is paid for by each individual player. In order to help cut the costs for these individuals and to provide a better sporting environment, we're constantly working to raise the funds necessary to cover expenses associated with running a first class organization that teaches not only volleyball and basketball skills, but lasting life skills and lessons as well.

These are just some of the ways you could contribute:

- A **sponsorship** of a player, team, uniforms, program, or the entire club
- **In-kind sponsorships** of products or services, prizes for raffle ticket drawings
- **Advertisement** on apparel, team gear, banners, etc.

EXAMPLES OF HOW A GIFT CAN GO A LONG WAY:

- **\$100** will pay for one athlete's uniform
- **\$325** ensures a scholarship athlete can play Traveling Volleyball, Softball, or Basketball this season
- **\$500** allows one athlete to compete in a National Tournament with hundreds of college coaches in attendance!
- **\$1,000** buys one team's uniforms for the season
- **\$3,200** pays for one team to compete in a National Tournament with hundreds of college coaches in attendance!

DID YOU KNOW?

- Cloud Peak is for both children (ages 6-18) and adults
- Cloud Peak Sports Club has both GIRLS and BOYS teams
- Cloud Peak's Board of Directors and 90% of their coaches are all former collegiate athletes
- Cloud Peak offers athletes EXPOSURE, a valuable opportunity to be seen by hundreds of college coaches around the nation—something many Wyoming athletes will never have

BECOMING A SPONSOR

Sponsors contributing \$250 OR MORE will receive: their name or logo on tournament warm-ups, a plaque with team picture, their name or logo on our websites, promotion through our Facebook pages, and a personalized thank you from our athletes and coaching staff!

Name/Business Name _____

Mailing Address _____

Sponsorship Amount ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ OTHER _____

Requested Area of Sponsorship: *ex. uniforms, athlete, tournament fees, etc. (if no specific area is requested, your gift will be used towards training equipment or an athlete in financial need)*

If you have a logo for advertising or if you have any questions, please email
cloudpeakvolleyball@gmail.com or cloudpeakbasketball@gmail.com, or call 307-248-0115!

Thank you sincerely for your support in the athletic development of our community's young adults!

THE CLOUD PEAK FAMILY and



DANETTE BRINKERHOFF

Founder/Director, Cloud Peak Sports Club

Please make checks payable to:
CLOUD PEAK SPORTS CLUB

Cloud Peak Sports Club
c/o Danette Brinkerhoff
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Sheridan, WY 82801